

Website

Please note, this is *not* a stand-alone document. To understand this Privacy Notice, and how we use your personal data when you interact with us, this document should be read alongside CEI's full Privacy Policy here: <https://www.ceiglobal.org/privacy-policy>

1. How personal information is obtained

We collect data about you from your device and via third-party website analytics services such as Google Analytics and cookies (see below) when you visit our website. We do not make, and do not allow our Google Analytics settings to make, any attempt to find out the identities of those visiting our website.

This website includes embedded content (e.g. videos, images, articles, etc.) from other websites and links to external websites, plug-ins, and applications. Clicking on those links or enabling those connections may allow other parties to collect or share data about you. Embedded content from other websites behaves in the exact same way as if the visitor has visited the other website. We do not control these external websites and are not responsible for their privacy statements. When you leave our website, we encourage you to read the privacy policy of every website you visit.

2. Types of personal information obtained

When you visit our website, we will collect the following information about you:

- Information about the device used to access our website, your visits and use of the website including your IP address, internet log information, location, browser type and version, referrer and activity, and details of visitor behaviour patterns
- We record your activity and preferences when visiting our website through the use of cookies (see "Cookies", below)
- IP address, operating system and browser information

3. Why we collect your information and what we use it for

The personal information we collect when you visit our website goes toward helping us:

- Monitor the website and keep it secure, it helps us understand how we might improve the website through numbers of visits, visitor patterns and behaviour
- Promote and develop services and grow our organisation
- Run our organisation, provide administration and IT services, ensure network security, and prevent fraud
- Collect information to understand more about our stakeholders' interests and preferences and to inform our marketing strategy.
- To keep our website updated and relevant, to develop our organisation, and to inform our marketing strategies
- To add you to Communications activities lists where you have indicated your consent for us to do so
- Answer any enquiries you submit to us via the website inclusive of information submitted via the CEI Speaker Request Form

Cookies we use tell us how you use the site and what pages you have visited. Please see our section on Cookies in the main part of this Privacy Notice.

4. Lawful Basis for Processing

We process the personal information of visitors to our website based on our legitimate interest as the data controller.

We request your consent for adding your personal information to our Communications activity lists where you have provided your information via a form on our website. You are able to opt-out of receiving communications from us by emailing us on dpo@theevidencequarter.com or by selecting the 'unsubscribe' preference we include on each marketing email we send.

5. How Long we store your personal information

We will only keep personal information for as long as it is needed to fulfil the purpose for which it was collected. Depending on your reason for visiting the website and how you decide to interact with our website will determine the amount of time we retain your personal information outlined above.